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The Bright Ideas Company, Inc.

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To: USPTO-GAU 3622

From: John A. Galbreath

Company:

Fax Number: 1-703-872-9306

Fax Number: 1-410-666-7274

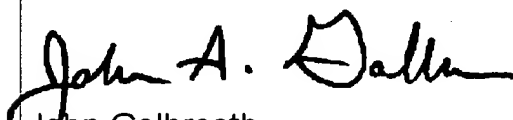
Message:

12 January 2005

Dear Sir or Madam:

Please enter the attached formal amendment in Appl. # 09/473078, and forward to Examiner Jean Janvier in GAU 3622 as soon as possible. If you have any questions, please contact me at 410-666-7274.

Best regards,


John Galbreath
Reg. Pract. # 46,718

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In the United States Patent and Trademark Office

Serial Number: 09 / 473,078

Appn. Filed: 12/28/1999

Applicant(s): Roy Shkedi

Appn. Title: A Method of Transacting an Advertisement Transfer

Examiner/GAU: Janvier, Jean / 3622

Amendment F

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir or Madam:

In reply to the Office Action mailed 12/15/04 and in accordance with the agreement reached in Applicant's 1/11/05 interview with the Examiners, applicant requests that the application be amended as follows: